

CONOR T. VIBERT

Professor - Business Strategy

Fred C. Manning School of Business Administration

Acadia University

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<http://aieis.acadiau.ca>

EDUCATION:

Ph.D., University of Alberta, Edmonton, Alberta, 1996

MBA, Concordia University, Montreal, Quebec, 1989

B.Comm., McGill University, Montreal, Quebec, 1985

Ph.D. MAJOR:

Organizational Analysis:

Business Strategy

Organization Theory\

Change Management

Ph.D. MINORS:

Research Methodology

Sociology

PERSONAL CONTINUING EDUCATION

- Certificates for Microsoft Office User Support Courses: Excel Core 2000, Excel Expert 2000 & Power Point 2000.

AWARDS

- Recipient of 2008 Associated Alumni of Acadia University Award for Community Engagement
- Nominated by Acadia University for a 2006 National Technology Innovation Award: The Learning Partnership
- Nominated for 2005 SCIP Fellows Award: Society of Competitive Intelligence Professionals - Summer 2004.
- Recipient of the SCIP Catalyst Award for 2004: Society of Competitive Intelligence Professionals - March 2004.
- Recipient of the Outstanding Teacher Award for 2002: Faculty of Professional Studies, Acadia University - \$500.00.
- Recipient of the 2000 Acadia University President's Award for Innovation: Leveraging Technology: Web Based Analysis in an Electronic Classroom Teaching Environment.

EMPLOYMENT HISTORY

- Promoted to Full Professor - Acadia University - 2007
- Promoted to Tenured, Associate Professor - Acadia University - 2002
- Online MBA Program Academic Coach - Centre for Innovative Management - Athabasca University - 1999 - Ongoing
- Assistant Professor - Tenure Track - Acadia University - 1997 - 2002
- Assistant Professor - Contractual Limited Term - Acadia University - 1996 - 1997
- Consultant - Nova Gas International - Calgary - 1995 - 1996
- Project Scheduler - Canada Steamship Lines - Ottawa - 1989 - 1990
- Project Administrator - CAE Electronics Inc. - Montreal - 1985 - 1987

COMMERCIALIZATION ACTIVITIES

- Invented the **Acadia Multi Media Case Management System** and successfully commercialized it. 2009 – 2011 with 1st client UPEL.
- Invented the **Acadia International Executive Insight Series** and Successfully Commercialized it as the **Acadia Pearson Business Insight Series** – Pearson Education Canada with Dave Sheehan – 2007 - 2011 – <http://aieis.acadiau.ca> & <http://www.pearsoned.ca/highered/divisions/acadiavideos/index.html>
- Invented and Successfully Commercialized the **Acadia Management Interview Series Video Database** (AMISVD) – Thomson Nelson: with Dave Sheehan – 2006 - 2007

ACADEMIC COURSE REVIEW

- Undergraduate Business Strategy, Laurentian University, April, 2004.

EXTERNAL REGOGNITION

- Visting Fellow – Curtin Business School, Curtin University of Technology, Perth, Australia 2011
- Visiting Fellow – Edith Cowan University, Perth, Australia, 2007
- Teaching Fellow – University of Southern Queensland, Toowoomba, Southern Queensland, Australia, 2007

Teaching

COURSES TAUGHT

(Since 1996)

- Strategic Issues in Business
- Business Strategy
- Organization Theory
- Business Policy
- Change Management
- Organizational Behaviour
- Business Case Modeling

(Ongoing Distance with Open Acadia)

- Organizational Change
- Online Competitive Intelligence for Business Strategy
- Online Competitive Intelligence for Organization Theory
- Cross Cultural Management

ACADEMIC WORK SHOP

- Using Lap Top Technology for Business School Instruction, Edith Cowan University, Perth Australia, May 2nd – 7th 2004.
- New Age of Analysis: Understanding U.S. Corporate Behaviour from Afar, Tampere University of Technology, September 29th, 2005, Tampere Finland.

UNDERGRADUATE HONOURS THESIS SUPERVISION

- Colleen Arsenault: **Managing Organizational Crises**, Fred C. Manning School of Business, Acadia University, 1997

- Kerry Coolen: **Top Management Team Turnover After a Merger: Is Success a Factor?**, Fred C. Manning School of Business, Acadia University, 1997
- Shea Li Cheng: **An Examination of Emergent Decision Making**, Fred C. Manning School of Business, Acadia University, 1997
- Fitri Zainul: **An Internet Search Methodology for New Entry Mode Decisions: The Case of Malaysia**, Fred C. Manning School of Business, Acadia University, 1997
- Sam Fielding: **The Management of Protective Behaviour in Forced Alliance Relationships**, Fred C. Manning School of Business, Acadia University, 1997

Scholarly Activity

PEER REVIEWED PUBLICATIONS:

- **Exploring Organizational Capacity in the Nova Scotia Wine Industry.** With K. Dye, forthcoming, *Journal of Entrepreneurship and Small Business*. 2011
- **Female Entrepreneurs: Making it work at home and abroad.** With W. Carroll, *Workplace Review*, May 2007, 23 – 33.
- **Using Online Competitive Intelligence to Helping Identify Organizational Risk.** *Workplace Review*, May 2006
- **Technology Enabled Business Education – Breaking Down the Boundaries between the Academy and Business.** With Clive Reynoldson. Published in *Frontiers of E-Business Research* 2005, 233 – 249.
- **Thoughts on how Japanese and Canadian SME's Use Technology for Export-Import Purposes.** With Dermot Vibert. Published in *Frontiers of E-Business Research* 2005, 46 – 57.
- **Webcasting: Modeling Distance Collaboration in Corporate Settings.** With Greg Mackinnon (1st Author), *Journal of Instruction Delivery Systems*. 18:1, 2004.
- **Business & Teacher Education : Models for Constructive Technology Use** With Greg Mackinnon (1st Author), *Journal of Interactive Instruction Development* 16: 1. 2004
- **Judging the Constructive Impacts of Communication Technologies: A Business Education Study.** With Greg Mackinnon (1st Author), 2002, *Education & Information Technology*.
- **Effective technology Usage in a lap top teaching environment.** With Peter Williams (2nd Author) *Positive Pedagogy*, September 2001.
http://www.mcmaster.ca/learning/posped/Sep01/current_issue.html.
- **Mixing Theory with Real Time Analysis: A Look at an Online Music Distributor.** *Competitive Intelligence Review*, Vol. 12 – 3. 2001 – P. 10 -20.
- **Leveraging technology: CI in an electronic classroom teaching environment,** *Competitive Intelligence Review*, John Wiley and Sons. Vol. 12 – 1.2001. P. 48 - 58.
- **Alternative Online Approaches for Identifying Adversaries.** *Journal of Business Strategy*, May/June 2001. Vol – 22/3. 39-42.
- **Real time business analysis: How CI practitioners can assess internal competitor power structures,** *Competitive Intelligence Review*. John Wiley and Sons. Vol. 11:1. 2000. P. 28 – 36.

PEER REVIEWED CONFERENCE PUBLICATIONS:

- **Exploring Organizational Capacity in the Nova Scotia Wine Industry.** With K. Dye. Published in the proceedings of *2010 Administrative Sciences Association of Canada Conference*. Regina, Saskatchewan, 2010.
- **North American Tungsten Ltd.** Published in the Case Track proceedings of *2010 Administrative Sciences Association of Canada Conference*. Regina, Saskatchewan, 2010.
- **Atlantic Industries Ltd.** Published in the Case Track proceedings of *2010 Administrative Sciences Association of Canada Conference*. Regina, Saskatchewan, 2010.
- **Perceptions of the knowledge-base economy in executive from selected industries.** With A. Dulhanty Forthcoming in the proceedings of *2009 Administrative Sciences Association of Canada Conference*. Niagara Fall, Ontario 2009.

- **Partnered Care – Insights from Economic Theories of the Firm.** With Brown, C. and C. Sin Quee Brown, Organization Theory Division, in the *Proceedings of the 2007 Atlantic Schools of Business Conference*, Wolfville, Nova Scotia, 2007.
- **Challenges Encountered on the path to commercialization: The case of the Acadia Management Interview Series Video Database**, with A. Dulhanty, in the *Proceedings of the 2007 Atlantic Schools of Business Conference*, Wolfville, Nova Scotia, 2007.
- **Mitigating the Risk: An Examination of the Antecedents to Partner Satisfaction in Contractual Engagements.** With Scott Colwell. Published in the *Proceedings of the 2005 Atlantic Schools of Business Conference*, Halifax, Nova Scotia, 2005.
- **Real Time Case Analysis** With G. MacKinnon and P. Williams. In the *Proceedings of the Annual Conference of the 2003 Administrative Sciences Association of Canada*, Management Education Division, Halifax, Nova Scotia, 2003.
- **Understanding Lessons of Organizational Learning and Transformational Change.** In the *Proceedings of the 1998 Atlantic Schools of Business Conference* in Wolfville, Nova Scotia, October, 1998.
- **Work, Family, and Organizational Values: Barriers to Change.** With Deborah Hurst, in the *Proceedings of the 1998 International Society for the Study of Work and Values Conference*, in Istanbul, Turkey, August, 1998.
- **A Context Based Model of Project Based Alliances.** With R. Greenwood & J. Thomas in the *Proceedings of the 1997 Atlantic Schools of Business Conference*, Basu Sharma, ed. (<http://www.fadmin.unb.ca/asb/default.htm>) Fredericton, New Brunswick, October, 1997.)
- **An Alternative Look at Leadership Through a Post Modern Lens**, in the *Proceedings of the Annual Conference of the Administrative Sciences Association of Canada*, Organizational Theory Division, Halifax, Nova Scotia, June 1994.
- **A Test of the Vroom-Jago Individual Model of Managing Participation in Organizations.** With R. Field, in the *Proceedings of the Annual Conference of the Administrative Sciences Association of Canada*, Organizational Analysis Division, Quebec City, Quebec, Vol. 13, No. 1 (June 1992), pp. 51-60.

BOOKS:

- *Management 2nd Canadian Edition.* 2007. With C. Williams (1st Author) and A. Kondra. Toronto, ON: Nelson Thomson.
- *Theorizing on Macro-Organizational Behaviour: A Handbook of Ideas and Explanations*, 2004. Armonk: New York: M.E. Sharpe.
- *Competitive Intelligence: A Framework for Web-based Analysis & Decision-Making*, 2004, Mason, Ohio: Southwest Thomson.
- *Management 1st Canadian Edition.* 2004. With C. Williams (1st Author) and A. Kondra. Toronto, ON: Nelson Thomson.
- *Introduction to Online Competitive Intelligence Research.* 2004. Mason, OH: Thomson Southwestern.
- *Web Based Analysis for Competitive Intelligence*, 2000. Westport, CT: Quorum Books.

SCHOLARLY BOOK CHAPTERS

- **Technology and Change in Higher Education** (With Craig Place). In L. Hunt, A. Bromage & B. Tomkinson Ed. *Realities of Educational Change*. Routledge. 2006
- **Does Theory Matters to CI Practitioners** In Fleisher C. and Blenkhorn D. Eds. *Enduring Issues in Competitive Intelligence*. Westport, CT: Quorum Books.2003
- **Competitive Intelligence and Organizational Change**, In Craig S. Fleisher and David L. Blenkhorn, Eds. *Managing Frontiers in Competitive Intelligence*. Westport, Ct: Quorum Books. 2001. P. 274 – 283.

INVITED SCHOLARLY ARTICLES

- **Introduction to the Special Issue of SCIP 04 Conference Papers.** *Journal of Competitive Intelligence and Management*. Vol 3;2 2005.

OTHER CONTRIBUTIONS

- Martin, A. **Book Review of Theories of Macro Organizational Behaviour: A Handbook of Ideas and Explanations.** *Management Revue*, 15(4), 517- 518, 2004.
- Smith, I. **Book Review of Competitive Intelligence: A Framework for Web Based Analysis and Decision Making.** Available: www.competia.com, 2004.
- Kannan, P.K., **Review of Web-based Analysis for Competitive Intelligence**, by Conor Vibert *Journal of Marketing Research*: Chicago; May, 2002.
- McGonagle, J. **Book Review: Web Based Analysis for Competitive Intelligence.** *Competitive Intelligence Review*. 2001.
- Vibert C. **Web Based Analysis for Competitive Intelligence.** Westport CT: Quorum Books, 2000. Cited in: **Competitive Intelligence Education: Competencies, Sources, and Trends.** Craig S. Fleisher. *Information Management Journal*. Lemexa: Mar/Apr 2004. Vol 38, Iss. 2; p.56.
- Vibert C. **Theories of Macro-Organizational Behaviour: A Handbook of Ideas and Explanations**, Armonk, NY: M.E. Sharpe, 2004 in Tony J. Watson, Review Essay: **The Organization and Disorganization of Organization Studies**, *Journal of Management Studies*, 43:2 March 2006, 267 – 381.

EDITORIAL REVIEWED PUBLICATIONS:

- Vibert C. 2006. **Teaching the New Generation: Thoughts from the Business School Trenches.** *Higher Learning*. June, 2006.
- Hutchinson, I. & Vibert C. 2005. **Strategy at Grant Thornton: An interview with Alex MacBeath, CEO of Grant Thornton Canada.** *Canadian Journal of Administrative Sciences*. 21(4) 394 – 396.

NON PEER REVIEWED PUBLICATIONS:

- Vibert C. 2005. **Instructor’s Manual** to accompany, “Strategic Management, Second Canadian Edition, Toronto: Thomson Nelson.
- Kondra, A. & Vibert C. 2004. **Instructor’s Manual** to accompany Management, First Canadian Edition, Toronto: Thomson Nelson.
- **Teaching Strategies:** Teaching Options, Fall 2004.
- **Moving Beyond Animal Farm: AUFA Communicator**, February 2002, 4 - 6.
- **Staying Smart: Competitive Intelligence isn’t just for the high and mighty anymore.** *Atlantic Progress*. October 2001, Vol 8, No 8. 190 – 195.
- **A Framework for Assessing Those of Influence Within Corporations.** *Competia Online*: Available: www.competia.com. June – July 2001.
- **MBA’s could learn from tech-savvy undergrad schools.** With Jennifer Bolt. *The Globe and Mail Report on Business*. March 27, 2001. P. B 15.
- **A Web Based Due Diligence Framework** *Competia Online*, Available: www.competia.com. Dec 2000 - January 2001.
- **Identifying Competitors via the Internet.** Published in *The Canadian Educator's Resource*, Vol 2: Fall/Winter, p. 6-7. 1998.

TEACHING CASES

- **Gemcom Software International,**
 - Abstract available: http://www.edc.ca/english/student_16256.htm
- **North American Tungsten,**
 - Abstract available: http://www.edc.ca/english/student_16256.htm
- **Atlantic Industries,**
 - Abstract available: http://www.edc.ca/english/student_16256.htm
- **Acadia Videos,**
 - Abstract available: http://www.edc.ca/english/student_16256.htm
- **Light & Shadow Video**

- **Ad Astra International**
- **Investing in Nova Scotia Wine**
- **Internetworking Atlantic**
- **Survival Systems Training Ltd.**
- **Jasco Research**
- **Secunda Marine Services**
- **Maritimes & Northeast Pipeline Ltd.**
- **Amirix**
- **Ducks Unlimited**
- **Nova Scotia Universities**

SCHOLARLY CONFERENCE PRESENTATIONS:

- **Acadia Videos.** Presented to the Case Track of the 2010 Administrative Sciences Association of Canada Conference. Regina, Saskatchewan.
- **Gemcom Software International.** Presented to the Case Track of the 2009 Administrative Sciences Association of Canada Conference. Niagara Falls, Ontario.
- **Climbing the Learning Curve: The First Experience of an Academic Institution with Commercialization.** With A. Dulhanty, 2008 Administrative Sciences Association of Canada Conference, Halifax, Nova Scotia
- **Learner Centered and Realistic Learning Environments: The Case of the Acadia Management Interview Series Video Database,** with C. Reynoldson, 2007 Atlantic Schools of Business Conference, Wolfville, Nova Scotia.
- **Creating a Video Interview Database to Transform the Classroom.** With Dave Sheehan. Presented at Educause 2005. Orlando, Florida. October.
- **Mitigating the Risk: An Examination of the Antecedents to Partner Satisfaction in Contractual Engagements.** With Scott Colwell. Presented at the 2005 Atlantic Schools of Business Conference, Halifax, Nova Scotia.
- **Technology Enabled Business Education – Breaking Down the Boundaries between the Academy and Business.** With Clive Reynoldson. Presented at EBRF 2005 Tampere, Finland, September.
- **Thoughts on how Japanese and Canadian SME's Use Technology for Export-Import Purposes.** With Dermot Vibert. Presented at EBRF 2005 Tampere, Finland, September.
- **Using Games to Teach CI.** Presented at Management Futures 2005 Conference. Fredericton, New Brunswick. August
- **Successful and Unsuccessful Alliance Experiences: An Initial Investigation of Alliance Characteristics in Project Based Strategic Alliances** With Scott Colwell (1st Author). Presented at 2005 INFORMS Marketing Science Conference. June, 2005 Atlanta.
- **Exploring the use of Internet Technologies for Understanding Foreign Market Opportunities Among Japanese SME's.** With Dermot Vibert (2nd Author). Presented to the Management Futures Conference, Fredericton, New Brunswick, August 21, 2004.
- **Real Time Case Analysis.** Presented to the Management Education Division of the 2003 Administrative Sciences Association of Canada Conference, Halifax, Nova Scotia, June 2003.
- **An Exploratory Study of How Managers Operating in Japan Make Sense of Domestic and Foreign Markets.** Presented to the Academic Symposium of the 2003 SCIP Annual Conference, Anaheim California, March 2003
- **Towards a Competitive Intelligence Based Theory of the Firm.** Presented to the Atlantic Schools of Business Conference, St. Francis Xavier University, Antigonish, Nova Scotia, November 8, 2002.
- **Research Opportunities For Assessing the Impact of Information Technology on Human/Intellectual Capital in the Financial Services Sector** Presented to the Symposium on The Information Technology Revolution: Implications for Financial Services and Public Policy, Schulich School of Business, York University Toronto, Ontario, March 6 –8, 2002.
- **An Electronic Campus Response to Online Learning** Presented to the Centre for Innovative Management, Athabasca University, Edmonton, Alberta, May 5, 2001.
- **Agency Theory for Online Analysts.** Presented to The Academy of Competitive Intelligence Conference. Drexel University, Philadelphia, PA, December, 2000.

- **Contracts and Project Based Strategic Alliances: An Empirical Test**, Presented to the Business Policy Division of the 1999 Academy of Management Conference in Chicago, Illinois, August, 1999.
- **Protecting you firm from alliance partners: Contracts and the case of project based strategic alliances**. Presented to the 1998 Academy of Management Conference in San Diego, California, August, 1998.
- **An Exploratory Study of Protective Behaviour in Forced Project Based Strategic Alliance Relationships**. With Sam Fielding, presented to the 1998 Administrative Sciences Association of Canada Conference in Saskatoon, Saskatchewan, June, 1998.
- **An Archetype Approach to Resolving the Joint Venture Performance Dilemma**. With J.Thomas, presented to the Organization and Management Theory Division of the 1995 Academy of Management Conference, Vancouver, B.C., August 1995.
- **Leaders as Brokers: The Role of Leaders in Strategic Alliances**. With J. Thomas, presented to the Annual Conference of the Administrative Sciences Association of Canada, Halifax, Nova Scotia, June 1994.
- **A Test of the Descriptive Component of the Vroom-Jago Group Model of Managerial Decision Making**. With R. Field, presented to the American Psychological Association Conference, Toronto, Ontario, August 1993.
- **The Complementary Nature of Modern Executive Succession and Post Modern Organizational Change**. Presented to the Administrative Sciences Association of Canada Conference, Lake Louise, Alberta, June 1993.

EDITORIAL BOARD MEMBERSHIP

- Editorial Board: International Journal of Business Studies
- Editorial Board: Workplace Review, 2006 – 2008
- Editorial Board: Journal of Competitive Intelligence and Management, 2003 – Present

SCHOLARLY JOURNAL EDITING

- Guest Editor: **Special Issue of SCIP 04 Conference Papers, Journal of Competitive Intelligence and Management**. Vol 3:2 2005.

ACADEMIC REVIEWING & CONFERENCE ORGANIZING ACTIVITY

- Case Track Reviewer – 2011 Administrative Sciences Association of Canada Conference, Montreal, Quebec.
- Strategy Division Reviewer – 2011 Administrative Sciences Association of Canada Conference, Montreal, Quebec
- Case Track Reviewer – 2010 Administrative Sciences Association of Canada Conference, Regina, Saskatchewan.
- Reviewer – EBRF 2009
- Case Track Reviewer – 2009 Administrative Sciences Association of Canada Conference, Niagara Falls, Ontario
- Strategy Division Reviewer – 2009 Administrative Sciences Association of Canada Conference, Niagara Falls, Ontario
- Reviewer – EBRF 2008
- Strategy Division Chair – 2007 Atlantic Schools of Business Conference, Halifax, Nova Scotia
- Strategy Division Reviewer– 2006 Atlantic Schools of Business Conference, Sackville, New Brunswick
- International Program Committee & Session Chair – EBRF 2005. Tampere, Finland
- Strategy Division – 2005 Atlantic Schools of Business Conference. Halifax, 2005
- External Examiner for Ph.D Defense of Ramon Baltazar – Sobey School of Management.

- Pearson Education: Review of *Organization Theory, Design and Change*, Canadian Edition: 2005 Jones/Mills/Mills/Weatherbee.
- Academic Conference - SCIP 04 Annual International Conference, Boston, March 2004. (Chair)
- Management Area - Conference on International Comparative Management – Fredericton 2004. (& Area Chair)
- Culture & Organization (Journal) – 2003.
- Business Policy Division – Academy of Management Conference– Seattle, 2003.
- Organization Theory Division - Administrative Sciences Association of Canada – Halifax, 2003. (& Discussant)
- Business Policy Division – Academy of Management Conference – Denver, 2002.
- Organization Theory Division - Administrative Sciences Association of Canada Conference – Winnipeg, 2002.
- Canadian Journal of Administrative Sciences, 2001
- Organization Theory Division -Administrative Sciences Association of Canada Conference– Saskatoon, 2000.
- Business Policy Division - Administrative Sciences Association of Canada Conference– Saint John, 1999. (& Session Chair)
- Business Policy Division - Atlantic Schools of Business Conference – Halifax, 1999. (& Session Chair)
- Business Policy Division - Administrative Sciences Association of Canada Conference– Saskatoon, 1998.
- Business Policy Division - Atlantic Schools of Business Conference – Wolfville, 1998. (& Session Co-Chair)
- McGraw Hill Ryerson, Canada Ltd, 1996. (Textbook)

PH.D COMMITTEE ACTIVITY

- **External Reviewer** – Jin Tao – Ph.D. School of Information Studies – McGill University

INVITED SPEAKING ENGAGEMENTS:

- **Marketing Research and Intelligence Business Intelligence Conference.** Understanding Online Competitive Intelligence. Vancouver, December 2005.
- **Graduate Management Admission Council (GMAC) Annual Conference.** “A Primer on Competitive Intelligence.” – Toronto, June 2005.
- **EBRF 2005. A Primer on Online Competitive Intelligence in a North American Context, Tampere,** Finland September 26 – 28, 2005.
- **Edith Cowan University,** Lessons from a Lap Top Teaching Environment. Perth, Australia, May 2004.
- **Investors Group/UNBSJ MBA Distinguished Speaker Series,** Saint John, New Brunswick, November 4, 2002. Using Competitive Intelligence to Leverage Strategic Capabilities.
- **Nova Scotia Department of Agriculture and Fisheries Conference.** Taking Nova Scotia’s Agriculture Innovations to the World. Coldbrook, Nova Scotia, November 8, 2001. Hands-on Market Intelligence.
- **Nova Scotia Department of Agriculture and Fisheries Conference.** Taking Nova Scotia’s Agriculture Innovations to the World. Agri-tech Park, Truro, Nova Scotia, November 7, 2001. Hands-on Market Intelligence.
- **Society of Competitive Intelligence Professionals Annual European Conference & Exhibit.** Munich, Germany. October 25, 2001. Practicing Online Due Diligence: Case Study of an Application Provider
- **Canadian Manufacturers and Exporters Conference on Competitive Intelligence.** St. John’s, Newfoundland, June 27, 2001.
- **Competia Symposium 2001.** Quebec City, Quebec. June 11 –13, 2001.
- **E-Learning/E-Education Conference. Institute for International Research.** Toronto, Ontario. May 23 – 24, 2001.

- **TARA/SCIP Halifax/Special Libraries Association**, Halifax, Nova Scotia. April 23, 2001.
- **Mount Allison University Centre For Learning Technologies**. March 14, 2000. Fredericton, New Brunswick.
- **Canadian Technology Network Roundtable on Competitive Intelligence**. January 22, 2000, Halifax, Nova Scotia.
- **Atlantic Schools of Business Conference**. October 22nd, 1999, Halifax, Nova Scotia.
- **Halifax Chapter of the Society of Competitive Intelligence Professionals**. April 7th, 1999, Halifax, Nova Scotia.
- **Nortel Networks Competitive Intelligence Guild**. March 29, 1999. Carling Campus, Ottawa, Ontario.
- **Atlantic Association of Applied Economists/Nova Scotia Economic Development**. September, 1998, Halifax, Nova Scotia.
- **Halifax Chapter of the Society of Competitive Intelligence Professionals**. March 9th, 1998, Halifax, Nova Scotia.

EXTERNAL GRANTS, HONORS AND AWARDS:

- **Export Development Canada** - Development of Videos to Accompany Gemcom Software, North American Tungsten, Atlantic Industries and Acadia Videos Cases
- **Springboard** – Proof of Concept Fund Award Multimedia Case Management System - 2009
- **InNOVAcorp** - Early Stage Commercialization Fund – Multimedia Case Management System - 2009
- **Export Development Canada**– Development of a Management Teaching Case – Acadia Videos - 2009
- **Export Development Canada** – Development of a Management Teaching Case – Atlantic Industries Ltd. - 2009
- **Nova Scotia Department of Transportation**– Development of Video Interview Database for the Atlantic Gateway Initiative - 2009
- **Canada/Nova Scotia Offshore Petroleum Board** – Development of Video Enhanced Management Teaching Cases - 2009
- **Bank of Montreal**– Development of Video Enhanced Management Teaching Cases - 2009
- **Export Development Canada**– Development of a Management Teaching Case – North American Tungsten - 2009
- **Export Development Canada:** -- Development of Management Teaching Case – Gemcom Software International Ltd. - 2008
- **John Dobson Foundation Grant:** – Management Interview Series Video Database for Female Entrepreneurs - 2006
- **Proof of Concept Award:** –to commercialize the Management Interview Series Video Database – Nova Scotia Economic Development - 2006
- **AUFA Article 25.55 Research Grant:** Travel Fees to Present Findings from “Understanding Technology Enabled Environmental Scanning by Canadian and Japanese Small and Medium-Sized Exporters (SME’s)” in Tampere Finland at EBRF 2005.
- **SCIP Catalyst Award for 2004:** Society of Competitive Intelligence Professionals - 2004.
- **Nova Scotia Business Inc. Grant:** to conduct comparative Competitive Intelligence research in Japan and Canada 2003 – 2004.
- **SSHRC Institutional Grant:** to conduct an exploratory study of how Japanese and North American managers make sense of domestic and foreign markets - 2003.
- **Outstanding Teacher Award:** from Faculty of Professional Studies, Acadia University - \$500.00 - 2002
- **Award for Teaching Innovation in Strategy in the New Economy:** from the Strategy Study Program of the Schulich School of Business funded by the J.W. McConnell Foundation. Incorporation of Video Streaming Technology into Business Strategy Instruction - 2001

- **Award for Teaching Innovation in Strategy in the New Economy:** from the Strategy Study Program of the Schulich School of Business funded by the J.W. McConnell Foundation. Web Based Analysis for Organizational Theory - 2001
- **Software and hardware donation from Media 100 and Innovacorp:** to incorporate portable Web casting into the Business Strategy and Organization Theory courses of Acadia University - 2000.
- **Acadia University President's Award for Innovation:** - Leveraging Technology: Web Based Analysis in an Electronic Classroom Teaching Environment - 2000
- **Nortel Networks Grant:** to conduct research in the area of Business Intelligence - 1999 - 2001
- **SSHRC Institutional Grant:** - Avoiding Worrisome Alliance Partners in the East Coast Energy Sector - Acadia University - 1999
- **Teaching Innovation and Improvement Fund Award:** - Application of Competitive Intelligence Methods to Real Time Case Teaching – Acadia University - 1998
- **SSHRC Aid to Small Universities Grant:** - ICT's and Economic Development Opportunities for Rural Mikmaq Communities in Nova Scotia - With Cynthia Alexander - 1998
- **AUFA Article 25.55 Research Grant:** - Protection, Partners & Strategic Alliances – Acadia University - 1997
- **Mary Louise Imrie Graduate Student Award:** - University of Alberta - 1994
- **Doctoral Consortia - Academy of Management Conference, Organization and Management Theory, Atlanta, Georgia - 1993**
- **Domtar Ph.D. Fellowship:** University of Alberta. 1992- 1993
- **Business Ph.D. Award:** University of Alberta. 1991 – 1992
- **Bentley Ph.D. Fellowship:** University of Alberta. 1991
- **Graduate Assistantship:** University of Alberta. 1990 – 1994
- **Graduate Student Fellowship:** Concordia University. 1987- 1989

ARTICLES THAT DISCUSS CONOR VIBERT

- Hohhof, Bonnie: **CI Author: Conor Vibert.** *SCIP Online*, February 8, 2004.
- Kennedy, Mike: **Think Ahead.** *Canadian Government Administrator*, Issue 4, 2003. p.30.
- Donaldson, Cathy: **CI – in from the cold.** *The Sunday Herald*, June 15, 2003. A12.
- Bolt, Jennifer: **The Acadia Advantage.** In David Brown (Ed.) *Ubiquitous Computing*. Boston, Mass: Anker Publishing Company, 2003. 117 – 225.
- Mamula, Kris: *Corporate Sleuths. PITT.* 2002. 24 – 29.
- Kennedy, Mike: **State of the art degree.** *Financial Post*, November 25, 2002. SC4.
- Galloway, Gloria: **Acadia University makes laptops basic equipment** *Canadian Press*, April, 2nd, 2001
- Delaney, Gordon: **Technology transforms the lecture hall.** *The Sunday Herald* – Halifax, December 10, 2000.
- Microsoft: **Acadia's Unique virtual classroom extends the reach of education.** *Microsoft Case Study*, 1999. www.microsoft.com.
- Thorpe, Gillian: **White Collar Spies.** *Atlantic Progress.* September/October, 1998. 47 – 51.

Service

NOTABLE SERVICE ACTIVITIES

- **Co-Organizer** – 2009 Trade Team Nova Scotia Export Rally
- **Member** – Program Team – Manning School of Business – 2008-2010
- **Member** - Acadia University Review Committee 2008 - Ongoing
- **Faculty Advisor** – 2008 – 2011 Acadia University Varsity Swim Team
- **Vice President** – 2008 – 2010 Wolfville Tritons Swim Club
- **Youth Football Coach** – 2006 Valley Bulldogs Mite Team
- **Youth Soccer Coach** – 1998 – 2006 Wolfville and East Kings

- **Member** - 2006 Acadia Learning Commons Organizing Committee
- **Member** – 2005, 2006 Selection Committee – Manning School of Business
- **Internal Champion** – 2006 – 2008 Formation of Acadia Club Swim Team
- **Lead Organizer**–2004-Ongoing Acadia Distinguished Business Speaker Series
- **Lead Organizer** (For Acadia University): 2004 & 2005 Wes Nicol Business Plan Competition (<http://business.acadiau.ca>) - \$10,000 per year in student prize money.
- **Organizing Chair and Fundraiser** – 2001 & 2004 ARTCC – Acadia Real Time Case Competition
- **Lead Organizer** (for Acadia University): Nortel Networks UCC 2000 University Case Competition
- **Advisory Board Member**: Fred C. Manning School of Business of Acadia University, 1999 – 2001